



SILICON VALLEY INTERNATIONAL SENIOR & OPEN CHAMPIONSHIPS 2026

COMPETE • CONNECT • EXPERIENCE

\$23,000 USD TOTAL PRIZE POOL



\$20,000 USD
SENIOR DIVISION



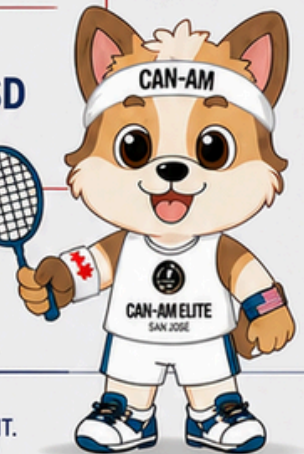
\$3,000 USD
OPEN DIVISION




 **SAN JOSE**
CALIFORNIA, USA

 **AUGUST**
6-9, 2026

 MORE THAN A TOURNAMENT.
A GLOBAL EXPERIENCE.



 canambadminton.com

  @canambadminton



**MORE INFO
& REGISTRATION**

ABOUT THE TOURNAMENT



The 2026 Silicon Valley International **Senior & Open Championships** is a premier badminton event bringing together athletes from around the world across all age groups and competitive levels.

Hosted in San Jose, California – the heart of Silicon Valley – this tournament is more than just a competition. It is a global gathering of badminton enthusiasts, offering high-level competition, meaningful connections, and an unforgettable experience on and off the court.



SENIOR CHAMPIONSHIPS

Celebrating experience, longevity, and a lifelong passion for badminton.

Multiple age groups ensure fair and competitive play.

WS/MS

30+ to 60+

COMBINED

80+ to 120+

EXECUTIVE

80+



OPEN CHAMPIONSHIPS

Showcasing competitive excellence across skill levels. Opportunities for elite players and rising talents to compete and challenge themselves.

LEVELS

A/B/C/D Divisions



WHO CAN PARTICIPATE?

- ✓ Players from all countries welcome
- ✓ All age groups and skill levels
- ✓ Singles, Doubles & Mixed Doubles
- ✓ A truly international badminton experience



INTERNATIONAL PARTICIPATION

Bringing together athletes from around the world.



ALL LEVELS WELCOME

From recreational players to elite competitors, everyone belongs.



COMPETITIVE PLAY

High-quality matches in a professional tournament setting.



TRAVEL & EXPERIENCE

Enjoy California and create memories beyond the court.

INTERNATIONAL PARTICIPATION



USA



CANADA



CHINA



TAIWAN, CHINA,



MALAYSIA



INDONESIA

and many more...



SAN JOSE, CALIFORNIA, USA



AUGUST 6–9, 2026

COMPETE • CONNECT • EXPERIENCE

More than a tournament, a global badminton experience.



www.canambadminton.com



info@canambadminton.com





Matt Mahan
Mayor

May 14, 2026

On behalf of the City of San José, I am pleased to welcome all athletes, families, guests, and sponsors from around the world to the 2026 Silicon Valley International Senior & Open Badminton Championships. San José will play a pivotal role in being a welcoming destination for our global visitors, your temporary home away from home if you will.

Here in San José we are proud to host and support events that bring people together through sports, cultural exchange and shared experiences. Events like this not only promote health and competition, but also help strengthen international bonds and friendships in one of the most diverse big cities in the United States.

We extend our sincere gratitude to CAN-AM ELITE BADMINTON, the organizing team, volunteers and sponsors in helping promote international badminton, community engagement, youth and family participation and cultural connection within San José and throughout the broader Bay Area.

Finally, to all the competitors, we wish you the very best and hope you enjoy your time spent in the Capital of Silicon Valley.

Sincerely yours,

Matt Mahan

Matt Mahan
Mayor
City of San José





FROM THE OFFICE OF
COUNCILMEMBER

MICHAEL MULCAHY

DISTRICT 6, CITY OF SAN JOSÉ



May 4, 2026

RE: Support for the 2026 Silicon Valley International Badminton Championships

To Whom It May Concern,

On behalf of the City of San José, we are pleased to recognize and support the 2026 Silicon Valley Senior & Open Championships, hosted by CAN-AM Elite Badminton & Sports Academy.

This event is an international sporting competition that brings together athletes from across the United States and abroad. The Championships are expected to welcome participants traveling from overseas to compete in a structured and professionally organized tournament environment.

As a cross-generational international championship, the event includes youth, adult, and senior athletes, including high-level competitors participating in a competitive and regulated sporting event.

The City of San José acknowledges the role of this event in promoting youth development, healthy lifestyles, and community engagement, while also contributing to international cultural exchange and tourism.

Participation in this event represents a legitimate and time-limited purpose for international athletes traveling to the United States, consistent with participation in recognized sporting competitions.

We recognize the efforts of CAN-AM Elite Badminton & Sports Academy, under the leadership of its founder, Helen Hu, in organizing this event and fostering opportunities for athletes of diverse backgrounds.

The City of San José appreciates the organization's continued commitment to building community impact through sports, youth programs, and international engagement.

Sincerely,

Michael Mulcahy
District 6 Councilmember, City of San José



2026

SILICON VALLEY
SENIOR & OPEN
BADMINTON CHAMPIONSHIPS

SAN JOSÉ, CALIFORNIA, USA



COMMUNITY

Strengthening community through sports and youth programs.



HEALTH

Promoting healthy lifestyles and positive well-being for all generations.



INTERNATIONAL EXCHANGE

Fostering global friendship, cultural exchange, and mutual understanding.



EXCELLENCE

Supporting high-level competition and the pursuit of sporting excellence.



Building a vibrant community through innovation, opportunities, and a shared future.



2026 SILICON VALLEY

INTERNATIONAL

SENIOR & OPEN CHAMPIONSHIPS

TWO CHAMPIONSHIPS. ONE WORLD-CLASS EXPERIENCE.



Kevin Banh

TOURNAMENT DIRECTOR



CREDENTIALS & EXPERIENCE

- BWF CERTIFIED UMPIRE
- All England Final Umpire (Men's Singles) – 2026
- Sudirman Cup – Suzhou, China 2023
- Thomas & Uber Cup – Chengdu, China 2024
- China Open Final Umpire (Women's Singles) – 2024

MESSAGE FROM THE TOURNAMENT DIRECTOR

On behalf of the organizing committee, I am pleased to extend a warm welcome to all athletes participating in the 2026 Silicon Valley International Senior & Open Championships.

We are honored to welcome players from around the world to San Jose, the heart of Silicon Valley, and to our state-of-the-art home, the Can-Am Elite Badminton Center.

This tournament brings together athletes of all ages and skill levels, creating not only a high-quality competitive platform, but also a meaningful opportunity for connection, friendship, and community.

We hope you enjoy both the competition and the experience we have carefully prepared for you. It is truly exciting for us to host an event of this scale, and we look forward to building this championship into a premier international badminton event in the years to come.

We wish all athletes the very best and a memorable experience.

Kevin Banh

Kevin Banh
Tournament Director

CAN-AM ELITE BADMINTON CENTER

Silicon Valley's Premier Badminton Facility

- 20 Professional Courts
- Tournament-Ready Setup
- Premium Athlete Experience
- Home of Champions



SAN JOSE
CALIFORNIA, USA
The Heart of Silicon Valley



GLOBAL ATHLETES
ONE STAGE
Beyond Borders

ALL AGES
ALL LEVELS
One Community

INTERNATIONAL
COMPETITION
Global Athletes
One Stage

COMPETE
CONNECT
INSPIRE

TOGETHER,
LET'S ELEVATE
THE GAME!

www.canambadminton.com

[@canamelitebadminton](https://www.instagram.com/canamelitebadminton)

[Can-Am Elite Badminton Center](#)



CAN-AM ELITE
BADMINTON & SPORTS



MESSAGE FROM THE EXECUTIVE MANAGING DIRECTOR



On behalf of Can-Am Elite Badminton Center, I am delighted to welcome athletes, families, and badminton enthusiasts from around the world to the

2026 Silicon Valley International Senior & Open Championships.

We warmly invite you not only to compete, but also to experience **California and Silicon Valley**—a region known for its innovation, diversity, and vibrant lifestyle. From the Golden Gate Bridge to the Pacific coastline, we hope your journey here becomes more than just a tournament, but a memorable travel experience.

This event is also an opportunity to connect with badminton players from across the globe—sharing knowledge, building friendships, and celebrating a common passion for the sport.



SPECIAL BANQUET EVENING

During the event, we will host a special banquet evening, bringing together athletes, Olympians, world champions, and badminton enthusiasts from around the world. It will be a unique opportunity to meet, interact, and build meaningful connections beyond the court.

At Can-Am Elite, we are committed to creating a platform that goes beyond competition. We welcome you to experience our professional training environment, engage with high-level coaching, and be part of a growing international badminton community.

We look forward to welcoming you to Silicon Valley and being part of your journey—both on and off the court.

**More than a tournament —
a global badminton experience.**



TRAVEL

Discover beautiful California and Silicon Valley



CONNECT

Meet players from around the world & build lasting friendships



COMPETE

Enjoy high-level competition in a world-class venue



TRAIN

Experience professional training and coaching opportunities

Helen Hu

Helen Hu

Executive Managing Director
Founder & Owner,
Can-Am Elite Badminton



SAN JOSE, CALIFORNIA, USA



AUGUST 6–9, 2026



www.canambadminton.com



info@canambadminton.com

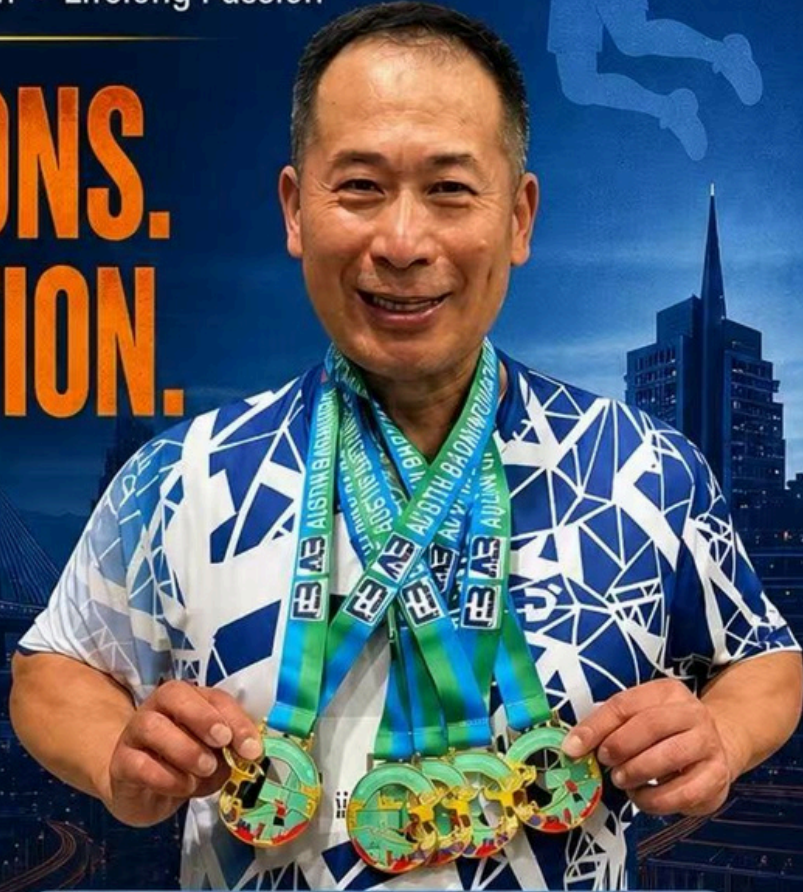


SILICON VALLEY INTERNATIONAL SENIOR & OPEN CHAMPIONSHIPS 2026

Celebrating Experience • Competition • Lifelong Passion



REAL CHAMPIONS. REAL COMPETITION.



\$20,000 TOTAL PRIZE POOL

- ✓ Division Cash Prizes
- ✓ Competitive Senior Categories



SENIOR DIVISION

- MS / WS: 30+ to 60+
- Combined: 80+ to 120+
- Executive Division: 80+



AUGUST 6–9, 2026
(Thu – Sun)



SAN JOSÉ, CALIFORNIA, USA
Silicon Valley • Bay Area



Wen-Sung Chang
World Senior Champion



More than a tournament –
**A GLOBAL BADMINTON
EXPERIENCE.**



WORLD-CLASS COMPETITION

Compete in a professionally organized international event



GLOBAL COMMUNITY

Meet players from across the U.S. and around the world



EXECUTIVE DIVISION

Connecting business leaders through sport



REGISTER NOW

Scan the QR Code to secure your spot

Compete. Connect. Create Memories.

We look forward to welcoming you to Silicon Valley.



SILICON VALLEY INTERNATIONAL

OPEN



CHAMPIONSHIPS 2026

\$3,000

OPEN DIVISION PRIZE POOL

Play in
Silicon Valley
Explore California

One Tournament • One California Journey



LEVELS
A / B / C / D

CATEGORIES
MS / WS / MD /
WD / XD

AUGUST 6-9, 2026
THU - SUN

SAN JOSE, CALIFORNIA
SILICON VALLEY - BAY AREA

Vinson Chiu

2024 U.S. Olympic Badminton Athlete
Men's & Mixed Doubles



SCAN THE QR CODE TO REGISTER!



OUYANG ELITE TRAINING CAMP (PRE & POST TOURNAMENT)

JULY 27-31 • AUG 3-7 • AUG 10-14

Pre-tournament preparation
Improve & Compete at Your Best

Post-tournament improvement
Enhance Skills & Build Confidence

Professional coaching
Expert Guidance from OuYang Coaches

Rapid skill development
Train Smarter, Get Stronger.

SILICON VALLEY • CALIFORNIA EXPERIENCE



EXPLORE SILICON VALLEY



SAN FRANCISCO TOUR



SCENIC COAST DRIVE



SANTA MONICA PIER



WHY JOIN?

- ✓ High-level competition, challenge yourself
- ✓ Prize money + recognition
- ✓ Compete with international players
- ✓ Enjoy an unforgettable California trip

WHO SHOULD JOIN?

- ✓ Open division players
- ✓ Competitive & ambitious athletes
- ✓ Coaches & badminton enthusiasts
- ✓ Friends & families traveling together



HOSTED BY:
CAN-AM ELITE BADMINTON



OFFICIAL PARTNERS:
FLIGHT ACE



YOUR LOGO HERE
Official Partner Opportunity

info@canambadminton.com

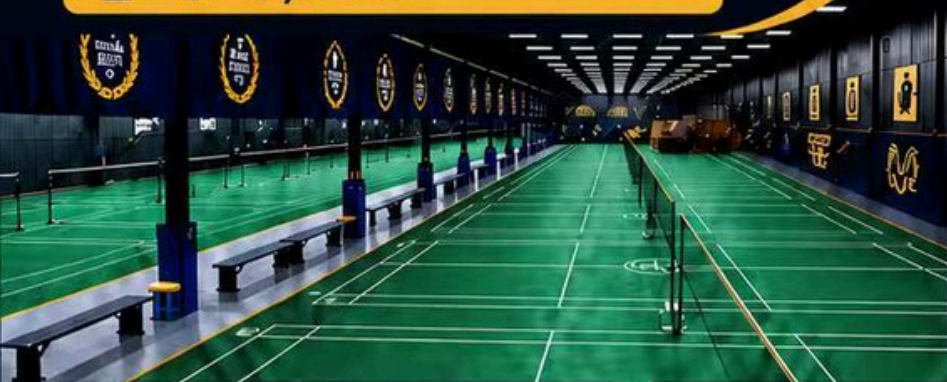
www.canambadminton.com

@canam_elite_badminton

TOURNAMENT REGULATIONS

2026 SILICON VALLEY SENIOR & OPEN CHAMPIONSHIPS

 **\$23,000** TOTAL PRIZE PURSE



 **TOURNAMENT VENUE**
Can-Am Elite Badminton Center
 591/691 Race Street
 San Jose, CA 95126, USA

 **IN THE HEART OF SILICON VALLEY**

ENTRY FEES

OPEN & SENIOR EVENTS

Any combination of Open, Senior or B / C / D Events

\$160	1 event
\$190	2 events
\$200	3 events

EARLY BIRD PRICING

Must register and pay by June 1st

\$150	1 event
\$170	2 events
\$180	3 events

EXECUTIVE DOUBLES PACKAGE

\$380 includes:

- Executive Doubles
- Plus up to 2 additional events

B / C / D EVENTS ONLY

\$45	First event
\$40	Each additional event

B / C / D players and guests may purchase Friday networking dinner tickets for **\$100** per person.


REGISTRATION


All entries must be submitted online via:


www.tournamentsoftware.com

- ✓ Each player must register individually
- ✓ Doubles entries confirmed when both players register
- ✓ Entries may be capped based on capacity

ELIGIBILITY

 Open to players worldwide

 Senior Singles: age requirement as of Dec 31, 2026

 Doubles / Mixed: combined age applies

SHUTTLECOCKS

Limited shuttles provided for Senior & Open events

Additional tournament-grade shuttles may be required

AWARDS & PRIZE PURSE

- Senior Events: **\$20,000**
- Open Events: **\$3,000**

SENIOR EVENTS AWARDS

 Champion	Gold Medal + Prize Money + Certificate
 Runner-up	Silver Medal + Prize Money + Certificate
 Joint 3rd	Bronze Medal + Prize Money + Certificate
5th–8th	Certificate only

DRAW SIZE (SENIOR EVENTS)

-  < 4 entries event may be merged or cancelled
-  ≤ 16 entries Top 3 awarded
-  > 16 entries Top 8 awarded


COMPETITION FORMAT

- ✓ Matches follow USAB & BWF rules
- ✓ Main draw: Best of 3 games to 21
- ✓ Consolation: 1 game to 21
- ✓ No consolation for Senior events

KEY REGULATIONS

- ✓ Maximum 3 events per player
- ✓ No skipping levels (e.g., B/D not allowed)
- ✓ Same partner required across flights
- ✓ Warm-up limited to 2 minutes
- ✓ Players not ready within 10 minutes may be defaulted
- ✓ Rest time limited to 15 minutes
- ✓ Events may be capped
- ✓ Real names required for registration
- ✓ Tournament committee reserves the right to make the final decisions on all matters

MORE THAN A TOURNAMENT
 Join athletes from around the world and experience competitive badminton, connection, and community.

 VISIT OUR WEBSITE
www.canambadminton.com

 EMAIL
info@canambadminton.com

FOLLOW US
  



SCAN QR CODE FOR MORE INFO



COMBINED AGE DIVISION

PLAY ACROSS GENERATIONS

A unique division that brings players of all ages together. Compete based on the total combined age of each pair and celebrate the true spirit of badminton!

TOTAL AGE CATEGORY

- 80+
- 90+
- 100+
- 110+
- 120+



USA OLYMPIAN ★
VINSON CHIU
& MEGAN LIN
 MOTHER & SON

COMPETING IN
 90+ COMBINED AGE
 CATEGORY



FLEXIBLE PAIRING

COMBINED AGE ONLY

Players only need to meet the total combined age requirement. No individual age restrictions.

- 20 + 60+
- 25 + 55 (Parent & Child)
- Couples / Friends / Long-term partners

Different generations, one court.



DIVERSE PAIRING FORMATS

- Family pairs (Parent & Child / Couples)
- Business partners & coaches
- Friends / training partners
- Pro & amateur combinations

Encouraging cross-age, cross-level, cross-background collaboration.



COMPETITION MEETS FUN

- Balanced competitiveness and enjoyment
- Strong emphasis on teamwork & strategy
- Creating a unique match experience

COMPETE TOGETHER.
ENJOY TOGETHER.
GROW TOGETHER.



ATTRACTIVE PRIZES

Exciting prizes await winning teams in each category!



GREAT PRIZES TO BE WON!



SPECIAL HIGHLIGHT

This division will feature highly representative cross-generation teams.



*Real players.
Real connections.*

A truly unique badminton experience.

REGISTER NOW!

SCAN THE QR CODE >



TOURNAMENT DATES
 AUGUST 6-9, 2026
 (THU, FRI, SAT, SUN)

VENUE
 CAN-AM ELITE
 BADMINTON CENTER
 591/691 Race Street
 San Jose, CA 95126, USA

VISIT OUR WEBSITE
canambadminton.com

EMAIL
info@canambadminton.com



PREMIUM EXPERIENCE • GLOBAL CONNECTION

EXECUTIVE DIVISION 80+



Richard Omobogie
Entrepreneur
Featured Player

GLOBAL ENTREPRENEUR ELITE GROUP 80+ (LIMITED SPOTS)

A premium badminton experience for global entrepreneurs, investors, and elite badminton enthusiasts. High-level competition. Meaningful connections.



A PORTION OF THIS DIVISION'S ENTRY FEES WILL BE DONATED TO **BADMINTON GOLD QUEST** to support and empower high-performance badminton athletes and coaches across the United States.



GLOBAL ELITE PARTICIPATION

Connect with elite entrepreneurs and executives from North America, Asia, Europe, and beyond.



PRO-AM FORMAT

Entrepreneur + Pro Player
Play. Compete.
Connect.



LIMITED ACCESS

Only 8 pairs (16 players) to ensure a premium, high-quality experience.



PREMIUM EXPERIENCE

Competition. Connection. Resource. All-in-one. A truly exceptional experience.

WHO YOU'LL MEET



ENTREPRENEURS / FOUNDERS

Founders of tech companies and executives of multinational corporations.



INVESTORS / VC / HIGH-NET-WORTH INDIVIDUALS

Global resources and long-term vision.



PASSIONATE BADMINTON PLAYERS

Enthusiasts from around the world who live and breathe the sport.



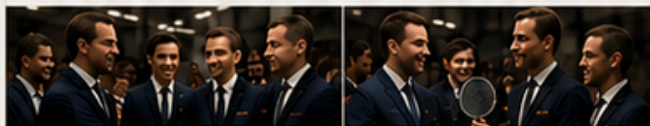
FORMER PROFESSIONAL PLAYERS & WORLD-CLASS ATHLETES

Badminton world champions and professional players.



INTERNATIONAL CLUB REPRESENTATIVES

Founders and managers of badminton clubs.



“The connections made on the court are often more authentic than in business settings.”

HIGHLIGHTS



SMALL & HIGH-QUALITY TOURNAMENT FORMAT

Every match is designed for value and experience.



EXCLUSIVE CUSTOM APPAREL (LIMITED EDITION)

Exclusive design for Executive Division 80+ (Not for Sale).



OFFICIAL RECOGNITION & HONOR SYSTEM

Official awards, certificates, and recognition. Champions, finalists, and outstanding participants.



PREMIUM NETWORKING & RESOURCE CONNECTION

VIP networking gifts, business matching, and exclusive networking opportunities.



EXCLUSIVE APPAREL (LIMITED EDITION)



ENTRY FEE

\$380 PER PLAYER
No prize money.



LIMITED SPOTS

ONLY 8 PAIRS (16 PLAYERS)
First come, first served.
Spots are non-transferable.



LOCATION

Silicon Valley, USA
San Jose, California



NOTE

- The organizer reserves the right to make changes to the event.
- If the number of registrants is insufficient, the organizer may cancel or adjust the event.

CONTACT / REGISTER

✉ canambadminton@gmail.com

🌐 www.canambadminton.com

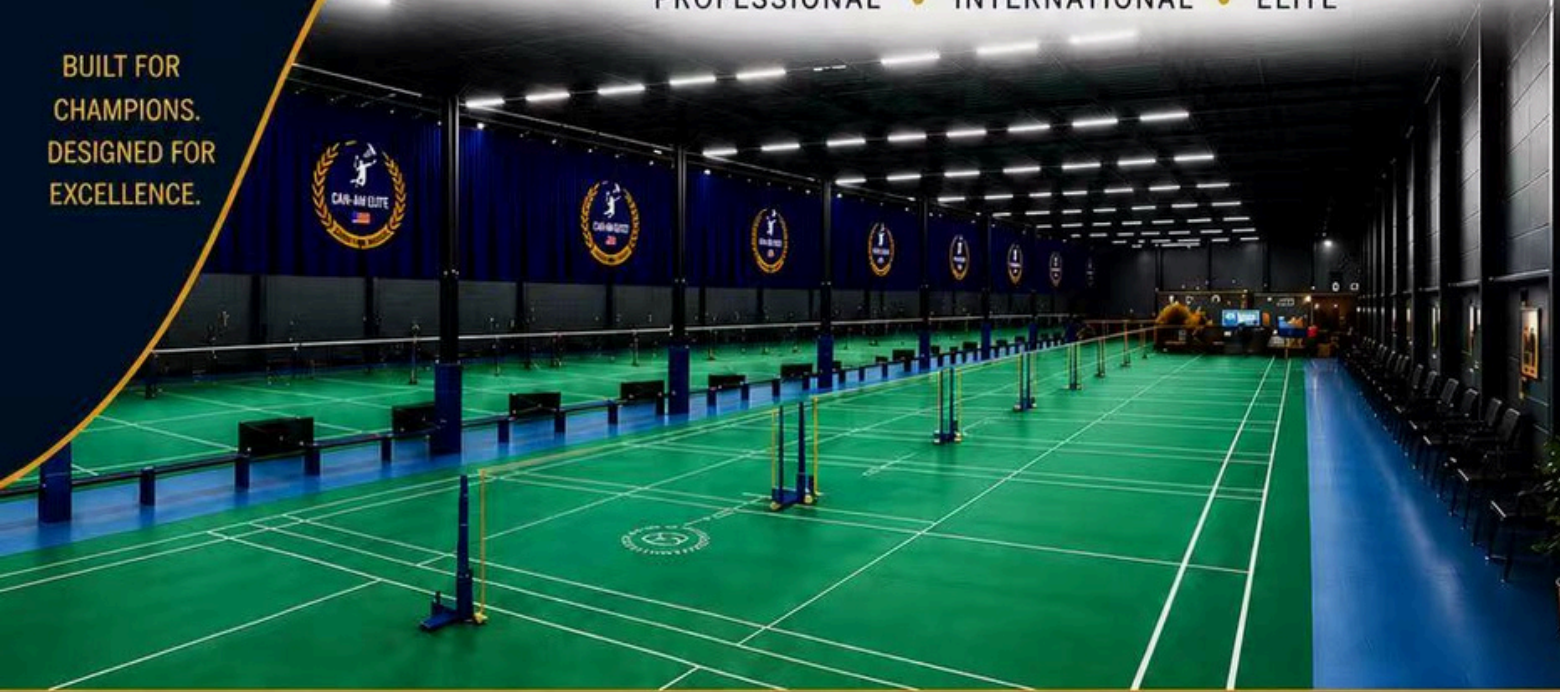


CAN-AM ELITE BADMINTON CENTER

Silicon Valley's Premier Badminton Facility

PROFESSIONAL • INTERNATIONAL • ELITE

BUILT FOR
CHAMPIONS.
DESIGNED FOR
EXCELLENCE.



WORLD-CLASS FACILITY FEATURES



20 PROFESSIONAL COURTS

Spacious, high-quality courts for competition and training.



TOURNAMENT-READY SETUP

Built to international standards for seamless event operations.



PREMIUM ATHLETE EXPERIENCE

Comfortable amenities for athletes, coaches, and guests.



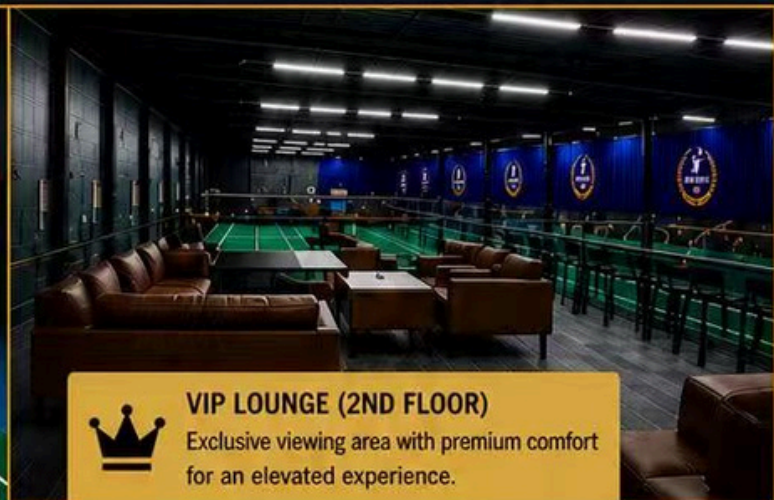
HIGH-PERFORMANCE TRAINING ENVIRONMENT

Professional lighting, ventilation, and flooring for peak performance.



ATHLETE LOUNGE & RECEPTION

Welcoming space for athletes and guests to relax and connect.



VIP LOUNGE (2ND FLOOR)

Exclusive viewing area with premium comfort for an elevated experience.

BUILT FOR COMPETITION. DESIGNED FOR PERFORMANCE.



SAN JOSE
CALIFORNIA, USA
The Heart of Silicon Valley



AUGUST 6-9, 2026
2026 Silicon Valley
Senior & Open Championships



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Can-Am Elite Badminton Center

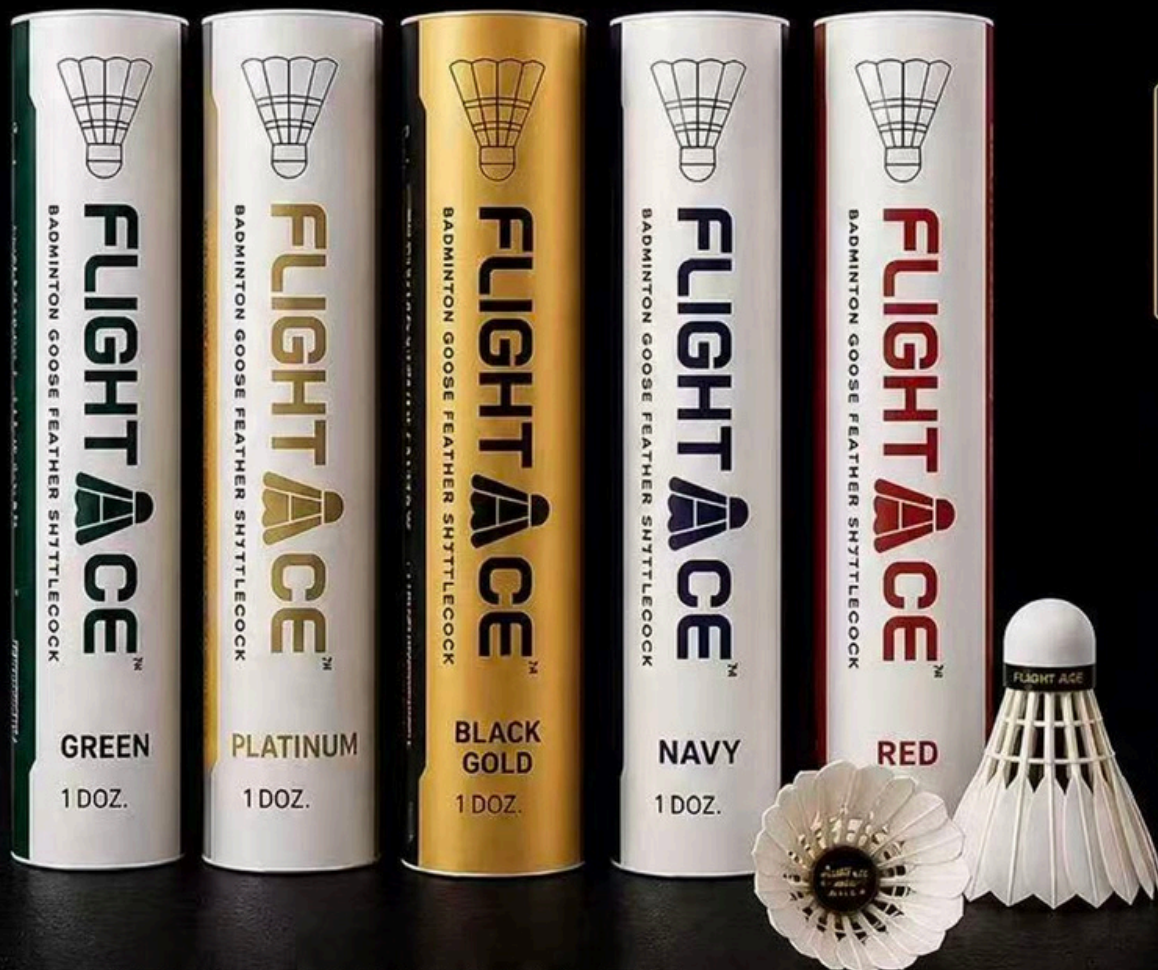
FLIGHT ACE™

OFFICIAL SHUTTLECOCK OF THE EVENT

NOT THE BEST. ONLY BETTER.

Engineered for consistency. Crafted for champions.

Premium Goose Feather Shuttlecocks



SCAN TO
LEARN MORE

CONSISTENT
PERFORMANCE

PREMIUM
QUALITY

TRUSTED BY
CHAMPIONS

FROM TRAINING TO WORLD-CLASS CHAMPIONSHIPS.



STABLE FLIGHT
ACCURATE & RELIABLE



DURABLE
LONGER LASTING



ALL-CLIMATE
PERFORMANCE



IDEAL FOR
TRAINING & COMPETITION



OFFICIAL HOTEL

Holiday Inn
AN IHG® HOTEL

SAN JOSE – SILICON VALLEY



ADDRESS:

Holiday Inn San Jose – Silicon Valley
1350 N 1st Street, San Jose, CA 95112, USA

SPECIAL TOURNAMENT RATE

\$129 + tax / night



Double breakfast



Free parking



**HOTEL SPECIAL RATE
DEADLINE: JULY 7, 2026**

Limited availability –
early booking recommended!



AIRPORT ACCESS

- 2 miles from San Jose International Airport (SJC)
- 8–12 minutes to the venue by car
- Convenient access from:
 - ➔ San Jose International Airport (SJC)
 - ➔ San Francisco International Airport (SFO)

Both airports offer convenient access to the tournament venue.

SAN JOSE INTERNATIONAL AIRPORT (SJC)



AIRPORT SHUTTLE

- Complimentary hotel shuttle to/from SJC Airport only
- No shuttle service to/from SFO



PUBLIC TRANSPORTATION

Direct access via Light Rail (Green Line)

- ➔ 9 stops to Can-Am Elite Badminton Center (Race Station)

Easy, fast & traffic-free!



LIGHT RAIL
GREEN LINE



RACE STATION

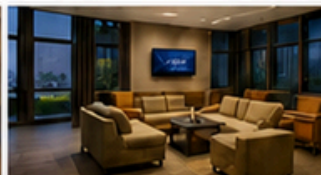


CAN-AM ELITE
BADMINTON CENTER



HOTEL FEATURES

- ➔ 24-hour fitness center
- ➔ Heated outdoor pool & fire pits
- ➔ On-site laundry (perfect for tournament gear)
- ➔ Team-friendly spaces for gathering & preparation
- ➔ Walking distance to restaurants & supermarkets
- ➔ Asian, American & international dining options nearby



BOOK YOUR STAY!

Scan QR Code to reserve the special tournament rate

Questions? Email us at info@canambadminton.com



SCAN TO BOOK

Play Hard.
Stay Well.
Compete Together!





2026




SILICON VALLEY

SENIOR & OPEN *Championships*

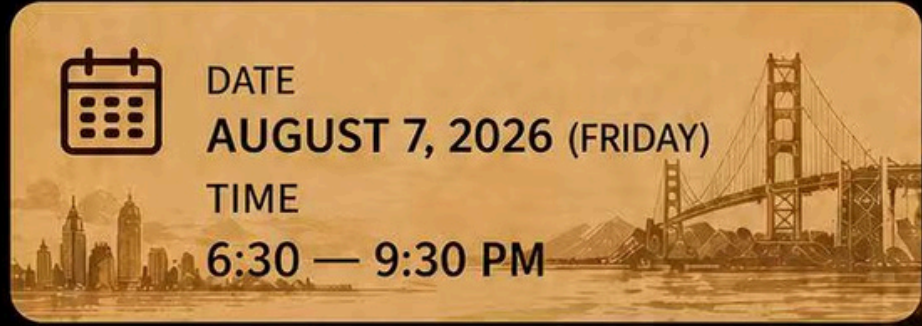
FOR COMPETING ATHLETES

OFFICIAL GATHERING DINNER AT A PREMIER CANTONESE RESTAURANT IN THE BAY AREA PENINSULA

AN EXCLUSIVE HIGH-END CANTONESE
DINING EXPERIENCE IN THE BAY AREA

 **DATE**
AUGUST 7, 2026 (FRIDAY)

TIME
6:30 — 9:30 PM



+ EVENT HIGHLIGHTS +



MYSTERY
WORLD-CLASS
PLAYERS MAY
MAKE A SURPRISE
APPEARANCE



MEET & INTERACT
WITH FORMER
WORLD CHAMPIONS
AND OLYMPIC
ATHLETES



CONNECT WITH
INTERNATIONAL
BADMINTON
PROFESSIONALS

A relaxed and engaging environment for badminton players from around the world to connect and build meaningful relationships. 🤝



This tournament is organized to meet international competition standards. Players are encouraged to complete necessary arrangements early and plan travel, including flight bookings, in advance. ✈️



More tournament details and event updates will be released soon.

*Connect through cuisine,
bond through badminton*





EXPERIENCE CALIFORNIA & SILICON VALLEY

— More Than a Tournament — A Journey Beyond the Court —

Discover California —
WHERE COMPETITION MEETS EXPERIENCE



SILICON VALLEY & SAN FRANCISCO



- Golden Gate Bridge
- Stanford University
- Tech Capital of the World
- Innovation & Culture



SOUTHERN CALIFORNIA EXPERIENCE



- Los Angeles
- Hollywood & Beaches
- Entertainment Capital
- Lifestyle & Sunshine



WEST COAST ADVENTURE



- Las Vegas
- Grand Canyon
- National Parks
- Iconic Landscapes



Compete at a world-class venue,
and explore one of the most dynamic regions in the world.



WORLD-CLASS VENUE
Top-tier facility for elite badminton competition

GLOBAL COMMUNITY
Connect with athletes from around the world

MEMORABLE JOURNEY
Unforgettable experiences on and off the court

CREATE LIFELONG MEMORIES
Play. Travel. Inspire.

SAN JOSE, CALIFORNIA, USA
The Heart of Silicon Valley

AUGUST 6-9, 2026
2026 Silicon Valley International Senior & Open Championships



CAN-AM ELITE
— BADMINTON & SPORTS —
www.canambadminton.com

»» TRAIN WITH OLYMPIANS ««

ELITE TRAINING CAMP

(ADVANCED PLAYERS)

Experience professional-level training methods and intensity

What does it feel like to train with Olympians?
This is your chance to experience it.



3-WEEK TRAINING CAMP

July 27-31

Aug 3-7

Aug 10-14



San Jose, USA



TRAINING SCHEDULE



9:00 AM – 12:00 PM



2:00 PM – 5:00 PM

HEAD COACH: OUYANG

- Former Chinese National Team Player
- Personal Coach to Brian Yang
- Head Coach, CAN-AM Elite & Canada Elite
- ★ 35+ years of high-level coaching experience
- ★ Structured professional training system
- ★ Extensive international coaching experience
- ★ Developed multiple championship players

Brian Yang (Canada)

2x OLYMPIAN

- Pan Am Champion x 2
- Pan Am Games Gold Medalist
- Indonesia Masters Super 500 Runner-up
- 10+ BWF International Titles

Active World-Class Men's Singles Player

OUYANG TRAINING SYSTEM ADVANTAGES



TECHNICAL DEVELOPMENT
Break through performance limits



PHYSICAL CONDITIONING
Increase match intensity



MATCH STRATEGY
Improve decision-making



INTERNATIONAL EXPERIENCE
Expand global perspective

SELECTED STUDENTS FROM OUYANG TRAINING SYSTEM



Qingzi Ouyang
Pan-Am Junior Champion



Guoxing Huang
Canada Adult Champion



Kevin Yang
Pan-Am Junior Champion



Jasmine Zhang
International Challenge Runner-up



Hanchen Ouyang
Canadian Junior Champion & Top Canadian Senior Player

...and many more international players

HALF DAY

\$100 /day

(AM or PM)

FULL DAY

\$180 /day

5 HALF DAYS

\$460

5 FULL DAYS

\$850

LIMITED SPOTS –
ADVANCED PLAYERS ONLY
REGISTER NOW



Scan to register / inquire
Take your game to the next level – starting now!



SAN JOSE, CALIFORNIA

info@canambadminton.com



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

SILICON VALLEY INTERNATIONAL
BADMINTON CHAMPIONSHIPS 2026



Join us in building one of the most impactful international badminton events in Silicon Valley.



1. SPONSORSHIP

Brand Exposure & Visibility

- ✓ Prominent logo placement on event materials
- ✓ On-site branding opportunities
- ✓ Digital & social media exposure
- ✓ VIP access & networking



2. PARTNERSHIP & CONTRIBUTIONS

Brand Collaboration, Gifts & Event Support

- ✓ Co-branding & cross-marketing
- ✓ Product placement & gift sponsorship
- ✓ Player kits, prizes & giveaways
- ✓ Resource & service collaboration



3. VOLUNTEER

Join & Be Part of the Event

- ✓ Gain valuable experience
- ✓ Expand your network
- ✓ Official recognition & appreciation
- ✓ Make a lasting impact

★ **ELEVATE YOUR BRAND ON AN INTERNATIONAL STAGE** ★
Join us and be part of a global badminton experience.



PREMIUM SPONSORSHIP (TITLE SPONSOR) – BY INVITATION ONLY

Exclusive branding, naming rights, and customized partnership opportunities.



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canambadminton.com



SCAN TO
LEARN MORE

MORE THAN A TOURNAMENT – A GLOBAL CONNECTION.



SPONSORSHIP OPPORTUNITIES

SILICON VALLEY INTERNATIONAL
SENIOR & OPEN CHAMPIONSHIPS
2026

SILICON VALLEY INTERNATIONAL

SENIOR & OPEN CHAMPIONSHIPS 2026



PLAY & TRAVEL · EXPLORE SILICON VALLEY



WORLD-CLASS
TECH HUB



STUNNING
NATURAL SCENERY



SHOPPING &
DINING EXPERIENCE



CONNECT WITH
PLAYERS WORLDWIDE



EXPLORE
SILICON
VALLEY

TITLE SPONSOR

BY INVITATION ONLY · CUSTOM PARTNERSHIP



NAMING
RIGHTS



MAXIMUM BRAND
EXPOSURE
(ALL CHANNELS)



VIP ACCESS &
PREMIUM
PLACEMENT



FEATURED MEDIA
& SOCIAL
COVERAGE



YOUR BRAND LOGO
FEATURED HERE

MAXIMUM BRAND EXPOSURE



PLATINUM SPONSOR
\$10,000

FULL PAGE ADVERTISEMENT

- ✓ Prominent Logo Placement
- ✓ Premium On-site Exposure
- ✓ 3-5 Social Media Features
- ✓ Official Partner Recognition



GOLD SPONSOR
\$5,000

HALF PAGE ADVERTISEMENT

- ✓ Logo on Event Materials
- ✓ On-site Exposure
- ✓ 1-2 Social Media Features
- ✓ Official Recognition



BUSINESS SPONSOR
\$1,000

1/4 PAGE ADVERTISEMENT

- ✓ Large Logo on Event T-Shirts
- ✓ Program Exposure
- ✓ On-site Visibility
- ✓ Community Brand Exposure



COMMUNITY PARTNER
\$500

1/8 PAGE ADVERTISEMENT

- ✓ Medium Logo on Event T-Shirts
- ✓ Program Listing
- ✓ Official Acknowledgment



SUPPORTER PARTNER
\$200

- ✓ Small Logo on Event T-Shirts
- ✓ Name Listing
- ✓ Official Thanks



★ KEY HIGHLIGHT

YOUR BRAND ON
OFFICIAL EVENT T-SHIRTS

- ✓ Worn during matches & training
- ✓ Long-term visibility beyond the event

LONG-TERM
BRAND EXPOSURE

LIMITED SPOTS AVAILABLE!



PRODUCT / GIFT SPONSOR

- Product Display & Brand Exposure
- Social Media Acknowledgment
- Subject to Organizer Approval

AUDIENCE



SILICON VALLEY
PROFESSIONALS



INTERNATIONAL
ATHLETES



ELITE YOUTH
PLAYERS

EXPLORE SILICON VALLEY EXPERIENCE



TECH EXPLORATION
Top Companies



NATURAL SCENERY
& COASTAL VIEWS



SHOPPING &
DINING



LEISURE &
ENTERTAINMENT

JOIN US TODAY!

LIMITED SPOTS AVAILABLE!



OFFICIAL WEBSITE / REGISTRATION
canambadminton.com



SCAN ME
TO REGISTER

CONTACT US

info@canambadminton.com

COMPETE

CONNECT

EXPERIENCE

SILICON VALLEY INTERNATIONAL

SENIOR OPEN

CHAMPIONSHIPS 2026

\$20,000 USD

Senior Cash Prize

*An International Gathering
of Elite Senior Athletes*

Senior Singles (MS/WS)

30+/35+/40+/45+/50+/60+

Combined Doubles (WD/MD/XD)

80+/90+/100+/110+/120+

Executive Invitational

80+

August 6-9, 2026

San Jose, California



Scan the QR code to register

Hosted by:

CAN-AM ELITE BADMINTON

SPONSORED BY:

YOUR LOGO HERE

Official Partner Opportunity



FLIGHT ACE



**Carol Fu
& Lilliana Gao**

Canadian Master Champions

www.canambadminton.com

SILICON VALLEY INTERNATIONAL

SENIOR OPEN

& OPEN CHAMPIONSHIPS 2026

\$20,000 USD Senior Cash Prize

*Silicon Valley
as the backdrop*

The world as the arena



Abhishek Ahlawat

Coaching Director of FriscoBadminton Academy

Director/Co-founder of Badminton Gold Quest

1st US Coach to win Paralympic silver medal
for the United States

August 6-9, 2026
San Jose, California

Hosted by:
CAN-AM ELITE BADMINTON

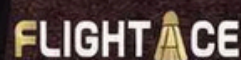
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SILICON VALLEY INTERNATIONAL

SENIOR OPEN

& OPEN CHAMPIONSHIPS 2026

\$20,000 USD Senior Cash Prize



Senior Singles (MS/WS)
30+/35+/40+/45+/50+/60+
Combined Doubles (WD/ MD/ XD)
80+/90+/100+/110+/120+
Executive Invitational
80+

*Xin Chen
& Jianhua Li*

Masters Champion – Chinese Cup

August 6–9, 2026
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SILICON VALLEY INTERNATIONAL

SENIOR OPEN

& OPEN CHAMPIONSHIPS 2026

\$20,000 USD Senior Cash Prize

At the Heart of Silicon Valley

*Shine in Your
Moment of Glory.*



Caisheng Chou

World Senior Champion

**August 6–9, 2026
San Jose, California**

**Hosted by:
CAN-AM ELITE BADMINTON**

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Official Partner Opportunity



FLIGHT ACE



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★ SILICON VALLEY INTERNATIONAL ★

SENIOR & OPEN CHAMPIONSHIPS

2026



*Thank you for
being part of our journey.*

We look forward to welcoming you to
Silicon Valley for an unforgettable
badminton experience!



SEE YOU IN SILICON VALLEY!



REGISTER NOW!
SCAN THE QR CODE



*More than a tournament.
A global badminton
experience.*



AUGUST 6-9, 2026
(THU, FRI, SAT, SUN)



**CAN-AM ELITE
BADMINTON CENTER**
591/691 Race Street
San Jose, CA 95126, USA



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